NCC Cable System Order

Rw. 11405182

Order#	62347941	Flight Dates	10/31/16 - 11/13/16
Syscode	5328	Agency	Nonbox/Eisner
System Name	Spectrum/Menomonie, WI	Advertiser	Reform America Fund
Market	Minneapolis-St. Paul		
		Client Code	WGE
AE	Leah Losier	Product Code	RAF
Sales Coordinator	Michael Ryan	Est Code	1031FXNC
Office	Chicago	Product Name	
Phone	(312) 527-5755	Credit Status	
Status	Not accepted		
Survey	Cable Nielsen Live+3 Nov15	Primary Demo	Adults 35+
		Makegood Policy	Approval Required

CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	
1	•							eeks	es		
CPM	GIMP	Cost Per Spot	100.0							2 Vs. 1	The second secon
				48	\$992.80	\$175.20	\$1,168.00				

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Line	Net	Program	Start	Stop	Start	Stop	3		8	-	71	S	v	RIG	\$	Spots	Cost	Cost	Spot	Line Comment
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00	×							1		0	\$26.00	\$0.00	30	remoced spots
2	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	×							•		0	\$26.00	\$0.00	30	remoced spots
w	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		×							•	0	\$26.00	\$0.00	30	remoced spots
4	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			×					•		0	\$26.00	\$0.00	30	remoced spots
5	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				×					,	0	\$26.00	\$0.00	30	remoced spots
6	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					×					0	\$26.00	\$0.00	30	remoced spots
7	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						×				0	\$26.00	\$0.00	30	remoced spots
8	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							×	ž		0	\$26.00	\$0.00	30	remoced spots
9	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00	×							ā	,	ω	\$17.00	\$51.00	30	
10	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	×				11.00				,	ω	\$17.00	\$51.00	30	
1	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		×							1	ω	\$17.00	\$51.00	30	
12	FXNC	AVG. ALL WKS	10/31/16	11/6/16	00:60	16:00			×					,	,	3	\$17.00	\$51.00	30	
13	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				×				,	r	ယ	\$17.00	\$51.00	30	
14	FXNC	AVG. ALL WKS	10/31/16	11/6/16	00:60	16:00					×					ယ	\$17.00	\$51.00	30	
15	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						×			·	အ	\$17.00	\$51.00	30	
16	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							×	,		3	\$17.00	\$51.00	00	
17	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	×							r		1	\$27.00	\$27.00	30	
18	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	×							1	Y	1	\$27.00	\$27.00	30	
19	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		×						1	,	1	\$27.00	\$27.00	30	
20	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		==2	×						3	1	\$27.00	\$27.00	30	
21	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				×				ā	6	1	\$27.00	\$27.00	30	

NCC Cable System Order

Comments:		Survey	Status	Phone	Office	Sales Coordinator	AE		Market	System Name	Syscode	Order#
10.21 reduced spot load per client request. See Leah's email sent 10/20, please confirm. Thanks		Cable Nielsen Live+3 Nov15	Not accepted	(312) 527-5755	Chicago	or Michael Ryan	Leah Losier		Minneapolis-St. Paul	Spectrum/Menomonie, WI	5328	62347941
s email sent 10/20. please	Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		Advertiser	Agency	Flight Dates
e confirm. Thanks	Approval Required	Adults 35+				1031FXNC	RAF	WGE		Reform America Fund	Nonbox/Eisner	10/31/16 - 11/13/16
	CPP -	GRP -	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	Show All Lines	Version	Update Date
	CPM -	GIMP -	Cost Per Spot	100.0							2 Vs. 1	10/21/16
					48	\$992.80	\$175.20	\$1,168.00	2			

32	31	30	29	28	27	26	25	24	23	22	Line
FXNC	FXNC	Net									
AVG. ALL WKS	AVG. ALL WKS<	VARIOUS	Program								
10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	10/31/16	11/7/16	10/31/16	10/31/16	10/31/16	10/31/16	Start Date
11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/6/16	11/13/16	11/6/16	11/6/16	11/6/16	11/6/16	Stop Date
19:00	19:00	19:00	19:00	19:00	19:00	19:00	19:00	16:00	16:00	16:00	Start Time
24:00	24:00	24:00	24:00	24:00	24:00	24:00	24:00	19:00	19:00	19:00	Stop Time
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2	2	2	2	2	2	2	2	1	1	-	Total Spots
\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$34.00	\$27.00	\$27.00	\$27.00	Unit Cost
\$68.00	\$68.00	00.89\$	\$68.00	\$68.00	\$68.00	\$68.00	\$68.00	\$27.00	\$27.00	\$27.00	Total Cost
30	30	30	30	30	30	30	30	30	30	30	Spot Len
											Line Comment

SYSTEM APP:	AMT	SPOTS
	\$1,168.00	48
	\$0.00	0
SALES	\$0.00	0
	\$0.00	0
	\$0.00	0
ACCT	\$0.00	0
	\$0.00	0
	\$0.00	0
	\$0.00	0
	\$0.00	0
	\$0.00	0
Date	\$0.00	0
Date Printed 10/21/16	\$1,168.00	48

Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Jul 2017 Aug 2017 Sep 2017 Oct 2017

Total

62347941 | Minneapolis-St. Paul | Spectrum/Menomonie, WI | 5328 |